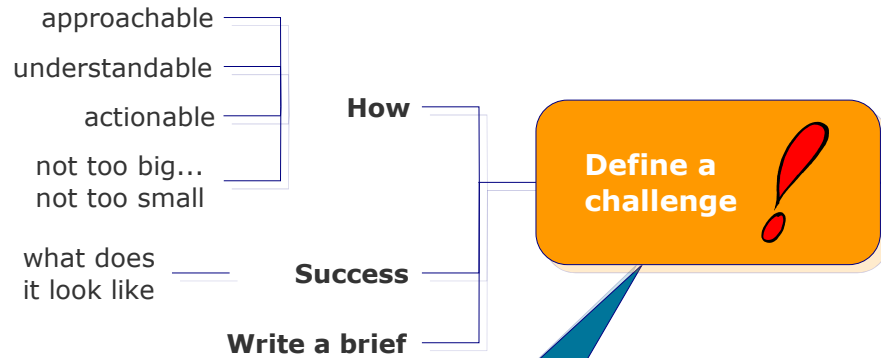


Basic info on the Design Thinking Process. Part of the workshop: **Designing Engaging Learning Events** with Hróbjartur Árnason University of Iceland



Write ideas on PostIt notes, read out loud and post on Paper

**1 Empathy / Discovery**

- Understand the challenge
- Define your audience
  - stakeholders
- Learning needs
  - Content
  - Methods
  - Context
  - ...
- Share what you know
- Define what you do not know
- Gather Information
- Gather inspiration
- View from different perspectives

*Design Thinking*

**2 Define / Interpret**

- Tell stories
- Search for meaning
- Frame opportunities

**3 Ideation**

- Generate Ideas
- Refine ideas

**4 Experimentation**

- Make prototypes
- Get feedback

**5 Evaluate / Test**

- Track learning
- Move forward

- Is**
  - Human centred
  - Collaborative
  - Optimistic
  - Experimental

For more info: [tiny.cc/cph17](http://tiny.cc/cph17)